



Aspire! EduServices Pte. Ltd.

Block 1004, Toa Payoh North
#05-16 Toa Payoh Industrial Estate, Singapore 318995
Tel: 6100 2273 Fax: 6100 2275
Business Reg. No. 200605319R
GST Reg. No. 200605319R

June 25, 2008

Dear Vendor,

QUOTATION FOR MARKETING SERVICES

Thank you for considering our marketing services. We hope to be of service to your company and we are pleased to offer you the following services:

- a. Marketing of services in CCPE Executive Planner 2009

For details of the marketing fees, sizes, terms & conditions and application forms, do have a look at pages 2 to 5.

As we are looking at a date of publication in August, we wish to get a reply from you soon. The acceptance deadline for the above marketing services offered would be on **11 August 2008**.

We trust that our proposal is acceptable and look forward to working with you.

Please sign **FORM A** attached if you accept our proposal and fax it back to us at **6100 2275** by the deadline above.

Thank you.

A handwritten signature in blue ink, appearing to read "Farhan Tayib".

Farhan Tayib (Mr)
Assistant Zone Manager

Tel: 6100 2273
H/P: 9387 0037



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ADVERTISING RATECARD

Size (A5)	Rates	Remarks
Full Page	SG\$ 700*	Full Color
Half Page	SG\$ 450*	

Issue Schedule

CCPE Executive Planner 2009 is targeted to be published by September 2008 and to be distributed by October 2008. The Exposure credits will start in August 2008 and end in August 2009.

Ad Submission Closing Date

11 August 2008

What you need to do?

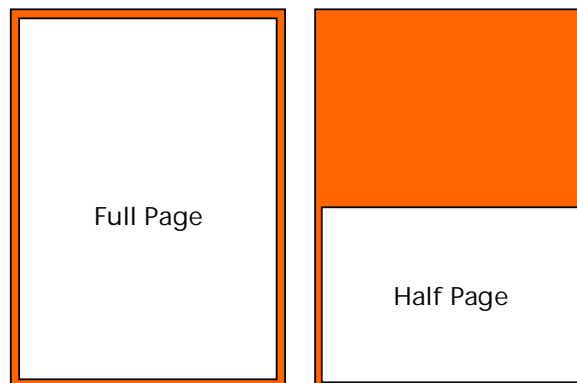
1. Simply provide us with your company's details.
2. Together with your advertisement design.*

For more details, kindly contact our Executive Planner Marketing Team at (65) 9769 9205 or email execplanner09@gmail.com

*Additional SG\$ 200 if you require us to design and art direct your advertisements

MECHANICAL SPECIFICATIONS

Unit	Size (H X W)
Full page	21 cm X 13.8 cm
Half Page Horizontal	10 cm X 13.8 cm





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TERMS & CONDITIONS OF ADVERTISEMENTS

1. The advertisements will only be published after Aspire! EduServices Pte Ltd have received the **full** payment, amounting to either Full Page or Half Page Advertisements, given by the company.
2. No alterations will be made to undo the original sizes of the Advertisement pages. (Refer to Mechanical Specifications)
3. The prices of Full and Half Advertisement pages and requirement of design and art direct is fixed.
4. The Company is to complete FORM A if it decides to advertise in the Executive Planner 2009. Incomplete forms will not be accepted.
5. The Company may only advertise within their own designated products. Advertising for products other than the Company's own, is strictly prohibited.
6. The Company shall abide by the Terms & Conditions stated in Advertisements, Exposure Credits and E-Flyer.
7. Aspire! EduServices Pte Ltd reserves the right to change any part of the Terms & Conditions of Advertisements.
8. Aspire! EduServices Pte Ltd's decision is final.



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TERMS & CONDITIONS OF EXPOSURE CREDITS & E-FLYER

1. Free **12** Exposure Credits are applicable to Companies who have successfully closed the advertising deal for full-page advertisement (with or without design consultancy).
2. Companies who opt for Half Page advertisements, are entitled to only **6** Exposure Credits.
3. One exposure credit is equivalent to only **ONE** E-Flyer advertisement.
4. The E-Flyer can only be used to promote company activities, publicize promotions, news and discounts.
5. Only with the use of these Exposure Credits will the Company be able to be featured in our monthly E-Flyer.
6. The Exposure Credits will take effect upon receipt of faxed confirmation from Aspire! EduServices Pte Ltd, beginning with the first issue of the E-Flyer in August 2008.
7. The Company may purchase more Exposure Credits at the cost of SGD 100 per Exposure Credit. Payment by cheque should be made to "Aspire! EduServices Pte Ltd".
8. The exposure credits will expire in August 2009.
9. The E-Flyer will be published by 25th of every month.
10. The Company may provide a write up of not more than 200 words to accompany the E-Flyer Advertisement and is limited to an A5 size.
11. The Company must send a finalized draft of their advertisement at least **2 weeks** before the actual publish date to execplanner09@gmail.com
12. To view the E-Flyer, you can go to this link <http://www.ccpe.com.sg>.
13. Aspire! EduServices Pte Ltd reserves the right to change any part of the Terms & Conditions of Exposure Credits and E-Flyer without prior notice.
14. Aspire! EduServices Pte Ltd's decision is final.



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FORM A

I wish to advertise in the following size:

- Full Page (SG \$700) Half Page (SG\$ 450)

Art design of advertisement:

- I will provide Require art design consultancy (SG \$200)

Payment Instructions: By Cheque

(Please make your payment to: Aspire! EduServices Pte Ltd)

Please provide us with the following details:

Company Name	
Contact Person	
Designation	
Contact No	
Fax	
Email Address	

I agree with the terms and conditions of the Advertisements, Exposure Credits and E-Flyer.

Signature & Date

Company Stamp

Do fax back this form to us at **6100 2275** and send the original copy to Aspire! EduServices Pte Ltd (refer to the address above).

Thank you for your support!

Please ensure that you receive an acknowledgement receipt of fax from us

OFFICIAL: